



# BRAND BEACON SERIES

## LED POSTER

Next-Gen Versatile LED  
Poster Display

### EXCELLENT VISUAL DISPLAY

Thanks to the die-casting LED module housing, the LED Poster provides perfect flatness and seamless alignment without any lines, high resolution of 1.75/2.5mm, 3840 high refresh rate brings vivid visual experiences for advertising.

### ULTRA-SLIM & LIGHTWEIGHT DESIGN

The new generation is specially designed for lightweight, and is slim for the ease of portability. Easy to move and pack. Fits limit space application.





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### DIE-CASTING LED MODULE HOUSING

Patent-design housing for the LED module for perfect alignment and flatness.



### ACRYLIC COVER PROTECTION AVAILABLE

Optional transparent acrylic cover for indoor use protection







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## ADJUSTABLE BACK BRACKET

Equipped with adjustable back bracket, viewing angle can be adjusted anytime, anywhere, allowing more audience to reach the content easily. Back bracket can be folded together with the main frame as one unit easily for packing if needed.



## UNIQUE BASE- STANDING BRACKET

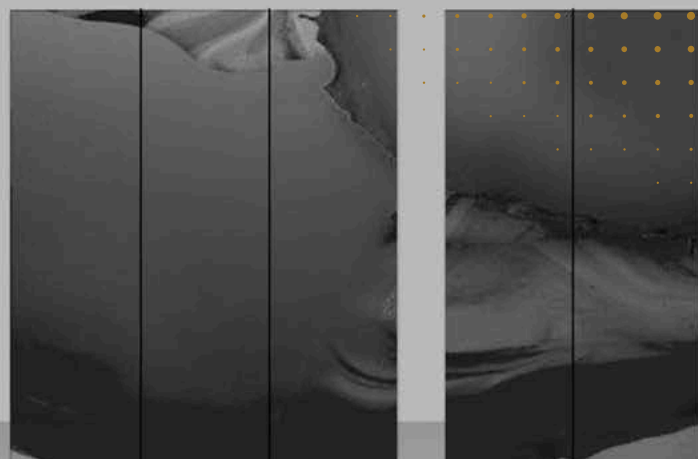
Optional transparent acrylic cover for indoor use protection



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### SMART CLOUD MANAGEMENT

Synchronous & Asynchronous control available. Contents can be updated via mobile, ipad, or notebook. Real-time play, cross-platform publish, and USB or WIFI. Support operation by IOS or Android devices. Support built-in media player for storage.



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### Specification



Pixel Pitch	1.75mm	2mm	2.5mm INDOOR	2.5mm OUTDOOR
LED configuration	SMD1515	SMD2121	SMD2121	SMD1515
Brightness	1000 nits			6500 nits
Viewing angle 160°/ 160° (50% brightness)				
Scan Mode	1/32	1/32	1/27	1.20
Refresh rate 3840Hz				
Processing 16 bits				
Module Size:	280mm × 210mm		320mm × 160mm	200mm × 200mm
Module weight 27kg				42kg
Contrast 5000:1				
Input voltage AC100~240V 50/60 HZ				
Power consumption (Avg)	150W/sqm	195W/sqm	120W/sqm	240W/sqm
Power consumption (Max)	500W/sqm	650W/sqm	400W/sqm	800W/sqm
Working temperature -20°C~60°C				
IP rating IP40/IP40				IP65
Life span 100,000 hrs				
Warranty 24 months				

